



GENCO GAZETTE

May 2021

**MAY MEETING: WEDNESDAY 26TH – VIA ZOOM
RIDEAU VINEYARD**

**JUNE MEETING: WEDNESDAY JUNE 23RD – VIA ZOOM
DEVELOPING YOUR HOME WINERY: GARY ALVEY
SONOMA COUNTY WINE LIBRARIAN: MEGAN JONES**

GENCO PICNIC: SATURDAY JUNE 26TH – LIVE AND IN PERSON!!!

**JULY MEETING: WEDNESDAY 28TH – VINEYARD TOUR
SINCLAIR RANCH VINEYARD TOUR AND TASTING**

**AUGUST MEETING: WEDNESDAY 25TH – BARBERA
TOM (*THE BARBERAIAN*) JEREB WILL DISCUSS BARBERA**

APRIL 28, 2021

Buying wine – Finding value

Thanks to Bruce Hagen for his presentation on finding wine values. We had 30 attendees, zoom in to hear the talk and share some comments on the wines that they tried for the meeting.

The power-point presentation explored strategies for getting really good wine for less money. Many values came from grape varieties that many had not tried before. The idea was to explore wines outside the traditional varietals. Also many values from lesser known wine regions were tried.

Members purchased a few wines at Costco, Trader Joes, and Bottle Barn, Grocery Outlet, tasted them before or during the meeting, then offered comments during the discussion part of the meeting.

You may have missed in the newsletters that the GENCO Board decided to roll over the 2020 dues into 2021 since we aren't having in-person meetings or events. The Board is also doing their same commitment for 2021.

www.gencowinemakers.com

MAY 26, 2021 – 7:30PM (NEW TIME!!!)

RIDEAU VINEYARD

I was at a loss what to do for GENCO's May meeting, and then Gary Alvey suggested having a winemaker from the Santa Ynez AVA. Yes, of course, we would be interested to learn about that unique wine region and try some of their wines. He had a contact with a noted winery near Solvang that specializes in Rhone varieties, both reds and whites., and they also make lovely pinot noirs from Santa Barbara, Santa Rita Hills, and Santa Maria (you may recall the movie Sideways that featured Pinot Noirs from the area). So, our next guest speaker will be Adrienne Rule the winemaker at Rideau Vineyards in the Santa Ynez Valley. To keep costs low, we are planning on getting six, individual 2 oz. samples of selected Rhône varieties that will be mailed directly to your home, which includes shipping. Adrienne will discuss the Rhone wines varieties as we taste Rousanne, Viognier, Mouvedré, and GSM's.

In order to ensure the wines arrive at your home before the meeting, a commitment to purchase these wines is needed by Monday May 17th, before 5pm. Please reply directly to website@gencowinemakers.com if you would like to purchase the wine samples. Include your mailing address. Also, include your name and how many wine sample sets you would like to buy. One set is 6 samples. Mail your check, payable to GENCO to Cathleen Lukrich, 4595 Mt. Taylor Drive, Santa Rosa, CA 95404-6224.

Planted exclusively to Rhône varietals, our vineyard is a unique blend of two terroirs: our lower vineyard was once the home of an ancient river bed and floodplain, our upper vineyard was once the river bank.

Raised on a Sonoma Vineyard, Adrienne's heart is rooted in California wine industry. After earning her bachelor of Science degree in chemistry from Cal Poly, she immediately established herself in the Central Coast wine industry, working both as an enologist in the lab as well as in the cellar, all while completing her MBA in Strategy Management. She brings this uniquely varied skill set to her position as winemaker at Rideau Vineyard, where she manages the annual production of 7,500 cases across a dozen different varietals.



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