



GENCO GAZETTE

AUGUST 2021

MARK YOUR CALENDARS!

AUGUST 25 MEETING: Good Shepherd Church
1402 University St. Healdsburg – downstairs in Gruenhagen Hall
SEPTEMBER 11: GENCO WINE AWARDS NIGHT
SEPTEMBER 22: TROUBLE SHOOTING FERMENTATIONS

JULY MEETING: JULY 28TH ALVEY/SINCLAIR VINEYARD

Our first in-person meeting since February 2020! 56 members attending with 8 new members. A real treat touring the Sinclair vineyards.

Thanks to Gary Alvey and Mike Sinclair for hosting the informative vineyard tour and sharing some of their winemaking adventures.



We followed up with a tailgate tasting of GENCO member wines and some tasty appetizers. Thanks to Lisa Miller for the great barbecue pork belly, a great addition to the GENCO appetizer array.

A good time was had by all, catching up with old friends and making new ones.



www.gencowinemakers.com

AUGUST MEETING: WEDNESDAY AUGUST 25TH

GENCO member Tom (*the Barberaian*) Jereb will lead a discussion about Barbera. Tom will provide us with an overview of the Barbera grape, predominant growing regions around the world, and taste characteristics.

We will taste commercial Barberas from several major growing regions here and abroad, as well as some of Tom's current and prior homemade releases. Any GENCO member that has made a Barbera is welcome to bring a bottle for the social hour after the meeting. We will provide some salumi, bread, antipasti, and cheeses to go with these hearty reds.



🍇 3 glass meeting



GENCO WINE COMPETITION AWARDS NIGHT



Join us at the
GENCO CABARET
Wine Competition Awards Night
Saturday September 11, 1921 2021
Wine Social 5:30 pm
Potluck Dinner 7:00 pm
Awards Ceremony 8:00 pm



SAY GOODBYE TO PROHIBITION & COVID

and join us for a festive evening of
friendship, food, wine, and bathtub gin.

All GENCO members are invited to attend
the awards dinner.

Vaccinations required at all GENCO events



linden designs

GENCO Board Meeting Minutes

July 8, 2021

Joan Griffin's home

ATTENDANCE: President Mary Lou Marek, George Marek, Gary Alvey, Tom Hodges, Bruce Hagen, Linda Hagen, Cathleen Lukrich, Dave Schaffer, Sheila DeLong, Joan Griffin

SUMMER PICNIC, REVIEW: An excellent party at the Marek's home with 40 attendees. 39 paid; did not lose money. Discussion of future events: change sites to different parts of the county; a member's house is preferable to a park.

WINE COMPETITION: August 5. Bruce gave a status report. Still would like another woman judge; Joan to ask Cheryl Quist (former director of Rhone Rangers; currently director of Petaluma Gap Winegrowers Alliance). Back room staff, moderators, scribes, and food are all handled.

AWARDS DINNER: September 11. Linda reported on menu and decorations. Will be a Speakeasy theme to celebrate the end (by 100 years) of prohibition and the end of (we hope) COVID. Plan is to keep decorations simple.

MEETINGS/PROGRAMS: Bruce and Dave gave an update on 2021:

- ❁ **JULY:** Vineyard walk at Sinclair vineyard (canopy management suggested as a focus), followed by wine tasting/food.
- ❁ **AUGUST:** Barbera program and tasting led by GENCO member Tom Jereb (originally scheduled for March 2020).
- ❁ **SEPTEMBER:** Trouble shooting fermentations
- ❁ **OCTOBER :** Rose tasting, using a "bracket" format (a taste-off of 2 wines, with the winner advancing to the next taste-off until an overall winner is determined). Dave explained the format; roses selected will be 3 from Genco members, 1 French, 1 Spanish, 3 California (4 bottles of each wine required). Dave to decide on the pairings.
- ❁ Genco Barrel Project: members participate in making a barrel of Pinot Noir. Still in planning stages.
- ❁ Other notes: Joan to chair the September meeting since Marek's will be out of town
- ❁ All announcements to meetings/events should clearly state "Participants MUST BE VACCINATED."
- ❁ **TREASURER'S QUARTERLY REPORT:** Cathleen reviewed the report. Decided to keep paying for Zoom to keep options open. New insurance policy in effect, at a big savings. The treasury looks solid even with membership dues waived for 2020. Wine purchase for programs was discussed: this has always been informal, a "reasonable" expense. A cap of \$500 was established; if more than that amount, must be presented for Board review and consideration of the treasury .In the past five years, there were either two or three meetings each year where professional wines were presented and the average annual cost was \$977.

SONOMA COUNTY WINE LIBRARY: Materials from GENCO have been requested for the Library. Everything on the website will be made available with the exception of members' personal information.

2022 MEETINGS, STRUCTURE AND CONTENT: Discussion on keeping a mix and balance of programs: professional winemakers (Gio Balestreri from Russian River Vineyards suggested); wine regions (Dave preparing "A Taste of Italy" similar to his Spain program); "deep dives" into varietals (Mareks suggested Malbec); winemaking techniques.

2022 VICE PRESIDENT/2023 PRESIDENT: Let the search begin! Board members are asked to give thought to this.

RAFFLE: The first raffle, organized by Linda and featuring wine and wine-related items, was held at the summer picnic and was a big success. \$300 was donated to the Redwood Empire Food Bank. Next raffle will be held at the Harvest Party. Another charity worthy of a donation is the Sonoma Winegrowers Foundation, which benefits vineyard workers.

OTHER NEW BUSINESS:

- ❁ **WEBSITE AND EMAIL:** Gary recommended dropping webmail (many problems) and using gmail exclusively. He also recommended raising our modest yearly payment to Wayne Rudy Enterprises (our host) since he would like to continue working with Wayne. Gary will follow up.
- ❁ **GENCO PARAPHERNALIA:** E.g., logo shirts, caps. George suggested we give some thought to this. He will research pricing, etc.
- ❁ **STARTING A ZOOM MEETING:** Gary distributed a copy of this document to all Board members for our "edification"! Looks pretty difficult to me.

There being no further business the meeting was adjourned for dinner and wine!

Recorded by,
Joan Griffin, Secretary

