



GENCO GAZETTE

March 2020

MARK YOUR CALENDARS!

MARCH 26 MEETING: (Thursday!!!) Good Shepherd Church

APRIL 16 GENCO WINE COMPETITION

MAY 9 AWARDS DINNER: GENCO CABARET

FEBRUARY MEETING

Our speaker for the February meeting was Gabe Jackson, the owner of The Beverage People in Santa Rosa, He discussed how the business has changed and grown since he's taken over.

He talked about the goals, future plans, innovations, services, educational series, newsletter and membership program when purchasing supplies, equipment rental, etc.

He spoke about stocking new products that can help solve difficult problems, ensure trouble-free fermentations, and improve the quality of wines we make. He asked for input about how the store can better meet our needs as a GENCO club.

Gabe brought a Pinot Noir that he made. We ended the meeting with a social hour of tasting member wines and assorted cheeses.

MARCH MEETING: THURSDAY MARCH 26TH

GENCO member Tom (*the Barberaian*) Jereb will lead a discussion about Barbera. Tom will provide us with an overview of the Barbera grape, predominant growing regions around the world, and taste characteristics.

We will taste commercial Barberas from several major growing regions here and abroad, as well as some of his current and prior homemade releases.

We will finish with some salumi, bread, and cheeses to go with these hearty reds.

❁ 3 glass meeting



GENCO WINE COMPETITION

Wine entries can be brought to the next GENCO meeting Thursday March 26. Entry forms and rules are posted on GENCO's website, log in and look under member documents.

Don't miss this opportunity to have your wines (current or past vintages) evaluated for quality by experienced wine professionals. This competition is a member service aimed at helping members improve their winemaking by learning what they've gotten right or where improvement is needed.

We encourage members to start thinking about entering wines in the competition, particularly if you haven't done so in the past. You can submit barrel samples if you haven't bottled yet. An entry consists of (one) 750 ml bottle of wine. For port, late harvest, or dessert-style wine, a 375-ml bottle is acceptable. The entry fee is \$8.00 per bottle.

We'll need all entries and paperwork by Sunday March 22. This will allow us to organize the wines, and enter the information into the competition spreadsheet used to track results.

For more information: Bruce Hagen (brucehagen7850@comcast.net) or Gary Alvey (alvcellars@gmail.com).

All GENCO members are invited to attend the AWARDS DINNER: Saturday, May 9. Join us at the GENCO CABARET as we turn the meeting hall into a Speakeasy and celebrate the end of prohibition.

