



# GENCO GAZETTE

NOVEMBER 2024

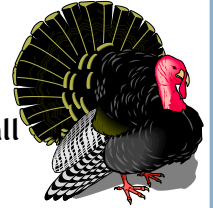
**GENCO MEETS ONE WEEK EARLY IN NOVEMBER**

**NOVEMBER 20, 2024: DENNIS McCARTER**

**Good Shepherd Church**

**1402 University St. Healdsburg – Gruenhagen Hall**

**DECEMBER 7, 2024: CHRISTMAS PARTY**



**OCTOBER 2024 – JEFF PISONI**

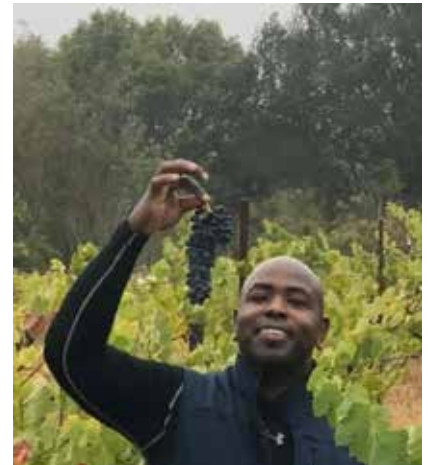
**WINEMAKER: PISONI FAMILY VNYDS**

Jeff talked about growing up on a farm in the Salinas Valley, and about how his father, a home winemaker, planted a vineyard in the foothills above the valley in the Santa Lucia Mountain range. Jeff shared his expertise and enthusiasm for winemaking with us. He was peppered with questions on a wide range of topics throughout his talk, and answered with explanations and answers were clear, to the point, and useful for home winemakers. Not only was the presentation spot-on, the two wines he brought for tasting, a Pisoni Family Pinot Noir and Chardonnay from the Sant Lucia Highlands were stunningly good. Lastly, Jeff generously donated 3 bottles of his Pisoni Estate Pinot Noir, which retails for \$110 for our charitable raffle at our November meeting.

**NOVEMBER 20, 2024 – WEDNESDAY 7:00 PM**

**DENNIS McCARTER: McCARTER CELLARS**

Dennis McCarter, owner and winemaker, started McCarter Cellars with his wife Laura in 2022. Every wine Dennis has made since then has won multiple awards, including double gold at the SF Chronicle Competition for the 2022 Forchini Vineyard Pinot Noir. His Sauvignon Blanc was awarded a silver medal at the North Coast Wine Challenge, and his Rosé of Pinot Noir also won a silver medal at the Experience Rosé Competition. His ambition has been to make extraordinary wines from Sonoma County grapes. Thanks to Sonoma County’s favorable climate, topography, and soils, he can choose from a number of highly regarded appellations and vineyards to make wine with a depth of character of fruit, acidity, color and body and terroir.



His winery specializes in making ultra-premium wines that showcase the remarkable quality of the region. Our first vintage of 2022 wines became available for sale in March 2023. Before he turned pro, Dennis was a home winemaker and he garnered several awards for his entries. He joined GENCO in 2021 and is still a dues-paying member. Dennis will present his story of getting established as a commercial winemaker and talk about this approach to winemaking and his collaboration and connection with other winemakers like himself, and some more experience winemakers to further his pursuit of excellence.



**Remember, the meeting is one week early due to Thanksgiving!**

**Deadline to RSVP: November 17**

**director.events.gencowinemakers@gmail.com**

**2 GLASS MEETING**

