



# GENCO GAZETTE

November 2020

**NOVEMBER MEETING: 4:00 P.M. — WEDNESDAY 18<sup>TH</sup>  
WINEMAKER -ANDREW MCPHERSON**

**DECEMBER MEETING: 7:00 P.M. — WEDNESDAY 16<sup>TH</sup>  
HOME FOR THE HOLIDAYS**

**VICE PRESIDENT POSITION OPENING: JANUARY 2021**

**OCTOBER 28<sup>th</sup> Meeting: ZOOM @ 6:45 pm  
GO FOR THE GOLD: THE QUEEN OF GRAPES**

The October meeting explored two premiere viticultural areas: Cote d'Or in Burgundy and the Goldridge area of the Russian River Valley. Many thanks to George & Mary Lou Marek for providing a fun and fact filled evening about Pinot Noir/Burgundy as GENCO members sipped on wines at home.

**GENCO Board Meeting, October 8, 2020, 5 pm via Zoom**

**ATTENDANCE:** President Mary Lou Marek, George Marek, Gary Alvey, Steve Nurse, Tom Hodges, Bruce Hagen, Linda Hagen, Cathleen Lukrich, Dave Schaffer, Joan Griffin. Absent: Sheila DeLong

**MINUTES:** July 9 Board Meeting minutes were approved.

**TREASURER'S REPORT:** 4 new members in September. Not many expenses, so treasury is healthy. New expense for Zoom: \$15 monthly. Cathleen has asked for a bid from Redwood Credit Union for liquor liability insurance.

**NEW BUSINESS:**

❁ Glass Fire: Several members suffered damage; several evacuated. Mary Lou will contact members to offer sympathy & assistance.

❁ A Bob & Cris Bennett Award will be created to honor the Bennett's role in starting GENCO: for Best Red & Best White in the GENCO Wine Competition.

**FUTURE MEETINGS:**

❁ October: "Burgundy vs. Russian River" presented by the Mareks.

❁ November: Andrew McPherson, winemaker latent Wines

❁ December: Christmas via ZOOM — "Home for the Holidays"

**2021 DATES:** An optimistic discussion was held on next year's activities.

❁ January 14, 2021: Board meeting via ZOOM

❁ June 26, 2021: Summer Picnic — Marek's home

❁ July 13-20: GENCO Trip: Walla Walla, WA

❁ August 12: GENCO Wine Competition

❁ September 11: Wine Competition Awards Dinner

❁ October 16: Harvest Party — Tom & Halina Hodges

❁ December 11: Christmas party

**OTHER IDEAS**

❁ Carmine Indinoli volunteered to present a Vineyard Management seminar

❁ Presentation on barrel treatment, with a speaker from Radoux

❁ Pinot Noir blending session by Navarro

❁ The 2021 Wine Competition: Other amateur wine competitions have discontinued which leaves a gap that GENCO might fill. The Board sees this as an opportunity--to expand and open to all Sonoma amateur winemakers, "Amateur Wine Competition sponsored by GENCO." To be explored...

Recorded by Joan Griffin, Secretary

**NOVEMBER 16<sup>th</sup> meeting:**

**ZOOM @ 6:45 pm**

**Andrew McPherson winemaker  
LATENT WINERY**

After 20 years as a professional photography Andrew reached out to friends in the wine industry to pursue his passion in wine and started learning both the art & science of winemaking. About seven years ago, he took a leap of faith and started working in the industry. He worked harvest for a winery in Virginia, quickly learned 'the ropes', and within a year, had become the assistant winemaker. He later took a job working in the cellar at Joseph Phelps' Sonoma coast property specializing in Pinot Noir and Chardonnay. Andrew then moved on to Sbragia Winery, where he worked for three years doing marketing, managing the tasting room, and working harvest. While still at Sbragia, he was given the opportunity to make his own wine - that was the beginning of Latent Wines. He has since moved to Bella Winery.

Andrew will be talking about his wine making experience. I've asked him to share his depth of knowledge about wines, provide tips for home winemakers, and talk about his current project, and future plans in the works.

❁ 2019 Latent Rosé

Mourvedre & Barbera

Tanner Vineyard (Sierra Foothills)

❁ 2018 Latent Viognier

Tanner Vineyard (Sierra Foothills)

❁ 2019 Bella Essence Red Wine

50-50 blend of Grenache & Syrah

saignée