



GENCO GAZETTE

OCTOBER 2024

GENCO MEETS THE 4TH WEDNESDAY OF THE MONTH

OCTOBER 23, 2024: PISONI WINERY

Good Shepherd Church

1402 University St. Healdsburg – Gruenhagen Hall

NOVEMBER 20, 2024: DENNIS McCARTER

(1 week early)

SEPTEMBER 25, 2024

JEFF MAYO: MAYO FAMILY WINES

Jeff Mayo visited us to tell us the story of Mayo Family Winery in Sonoma County. We tasted 3 of their award winning wines, 2022 Pinot Gris, 2021 Grenache & 2021 Old Vines Zinfandel. During the meeting he announced the results of their participation in the Sonoma County Harvest Fair. They were awarded 16 Gold Medals this year. Their BEST showing EVER! Three of their Golds were also Best of Class Winners. We also were treated to delicious Mayo Family Recipes prepared by Tom Jereb & Robin Wythe.

OCTOBER HARVEST PARTY

Thanks to Bruce and Sue Krueger for providing the lovely hilltop vineyard setting for our Harvest party. Great wines, food, and fellowship. A perfect way to wrap up the 2024 harvest! The raffle raised \$350 for the Sonoma County Grape Growers Association.

OCTOBER 23, 2024 – WEDNESDAY 7:00 PM

JEFF PISONI - WINEMAKER: PISONI FAMILY VINEYARDS

Jeff works alongside his brother, Mark, vineyard manager, and their father, Gary – the “burgundy-crazed” visionary who planted Pisoni Vineyards in 1982, helping to establish the reputation of the Santa Lucia Highlands appellation. The Pinot Noirs of Pisoni Vineyards are often recognized for balancing the beauty and intensity that this grape can offer. The vineyards are planted to notoriously rugged terrain and sustainability is at the forefront in all decisions, from farming practices, plant and rootstock selections, weather stations, the estate insectary, and others. Jeff found his calling to wine early in life as he spent his childhood immersed in the family’s farm and vineyards. He earned his enology degree from the California State University, Fresno, at the age of twenty-one and gained experience at other wineries before re-joining his family business. Jeff’s long-time focus has been crafting wine from the four different estate vineyards that his family farms. These wines are bottled under one of the following brands: Pisoni Estate, Lucia by Pisoni, Lucy, and Luli. The Pisoni family operates a sister winery in Santa Rosa under the name Gravity Wine House, a custom crush, bottling and wine consulting facility. Jeff believes in the vision of hands-off style of winemaking (he is an advocate of native fermentation), but is a scientist at heart and constantly collects as much information possible on the wines and winemaking decisions they make.

RESERVE YOUR SEAT!!! Deadline to RSVP: October 20

director.events.gencowinemakers@gmail.com

2 GLASS MEETING



2024 HARVEST FAIR RESULTS ARE IN!

74 entries 🍷 32 members 🍷 White Wine Sweeps 🍷 10 Best of Class 🍷 4 Double Gold 🍷 16 Gold 🍷 38 Silver 🍷 5 Bronze



- 🍷 Kevin Holloway
- 🍷 Peter Cowley
- 🍷 Ken Eide
- 🍷 Barry Morris
- 🍷 Joan Griffin
- 🍷 Kurt Dunphy
- 🍷 Ivan Lukrich
- 🍷 Tom Jereb

- 🍷 Tom Stanley
- 🍷 Joe Fernandes
- 🍷 Paul Roberti
- 🍷 Paul Azevedo
- 🍷 Terry Feeney
- 🍷 Blaine Hunt
- 🍷 Remo Morelli
- 🍷 Quinn Donovan

- 🍷 Marc Deb & Kusich
- 🍷 Steve Hade/Cattell
- 🍷 Bruce & Linda Hagen
- 🍷 Richard & Lisa Castenada
- 🍷 John & Lynne Wilshire
- 🍷 George & Mary Lou Marek
- 🍷 Gary & Deb Willard

THANKS TO ALL THE GENCO VOLUNTEERS FOR HELPING MAKE THIS EVENT A SUCCESS!!