



GENCO GAZETTE

October 2020

**OCTOBER MEETING: WEDNESDAY 28TH
BURGUNDY VS. RUSSIAN RIVER PINOT NOIR**

NOVEMBER MEETING: WEDNESDAY 18TH - TBD

Membership Extension: 2020 membership will be extended into 2021 due to postponement of meetings and activities due to coronavirus "shelter in place" protocols.

Sept. 9th BARREL STEAMING

Barrel steaming was held on September 9th, members were scheduled every 20 minutes for social distancing. Thanks again to Moshin Winery for their generosity in providing this great service, and thanks to Kevin Holloway for setting it up, and Gary Alvey for organizing all the time slots. Amazing how much sludge can come out of a "clean" barrel and how many barrels can fit in the back of a Subaru.



**September 23rd meeting: ZOOM
@ 6:45 pm – HARVEST**

Happy Birthday GENCO



Excellent Wines & Excellent Times

We celebrated the 25 year birthday of GENCO with a virtual cake on ZOOM. Bob and Cris Bennett and Lloyd Chelli gave a brief history of GENCO, then we gave a toast to the club's success. We had a 35 on Zoom screens, with 46 attendees during the meeting. Great to "see" so many members

Four new members were introduced.

- ✿ Mark Homchick
- ✿ Tom Mulford
- ✿ Henry Ptasinski
- ✿ Eric Thomson

Bruce Hagen then moderated a group discussion on this year's harvest and the unique challenges with COVID, an unprecedented heat wave, and smoke taint worries.



**OCTOBER 28th meeting:
ZOOM @ 6:45 pm**

**GO FOR THE GOLD: THE
QUEEN OF GRAPES**

Do you prefer your Pinot Noir lush and fruit forward or lean and earthy? The October meeting will explore the story of this challenging grape with a focus on its two premiere viticultural areas: Cote d'Or in Burgundy and the Goldridge area of the Russian River Valley. We'll look at how the terroir informs the two classic styles of Pinot Noir, along the way sharing some lesser known facts about this "Queen of Grapes."

No particular wine purchase is necessary, but you may wish to taste representative samples of one or both styles. Pinot Noir does tend to be on the pricey side, but you can find some reasonable Cote d'Or bottles at Bottle Barn or even Costco. You probably already have a Russian River Valley Pinot in your cellar--maybe even one you've made--or a nice bottle of Balletto RRV Estate is a bargain at \$29 retail at the winery.

George and I are looking forward to seeing you for a fun evening on Wednesday, October 28 at 7:00 pm. Zoom in at 6:45.

Cheers,
Mary Lou Marek

