

# GENCO GAZETTE

February 2020



**SAVE THE DATES!**  
**FEBRUARY 27 MEETING:** (Thursday!!!) Good Shepherd Church  
**MARCH 26 MEETING:** (Thursday!!!) Good Shepherd Church  
**APRIL 16 GENCO WINE COMPETITION:**

## JANUARY MEETING:

Big turnout for the New Year! 40 members in attendance.

Outgoing president, Tom Hodges, passed the gavel to incoming president, Mary Lou Marek. Attendees briefly introduced themselves and their winemaking experiences.

Bruce Krueger reported on "Novatwist" bottles and capsules. Members needing glass can contact Bruce and/or announce their needs at meetings or via email. Glass companies now have \$1,000+ minimum so co-op purchasing makes sense. Bruce Hagen reported that Gabe at Beverage People is amenable to buying expensive products and supplying them in small amounts.

## REDUCTION IN WINE: IDENTIFYING AND FIXING THE PROBLEM:

Bruce Hagen shared his recent problem, reduction in pinot noir, and how he went about fixing it: What kind of stinky is it? How bad is it? What are the options for treating reduced



wines? Bruce distributed an extensive report on his experience, and answered questions from the audience. Last words of his report: "keep your fingers crossed!"



## JUDGMENT AT GENCO, PART II:

Linda Hagen followed up on last month's blind tasting of GENCO members' wines vs. French wines. She had tabulated the results and announced the winners. Linda illustrated the fickleness of judges' awards by reading conflicting descriptions of the same wine. Members were invited to taste a selection of wines from recent professional wine competitions: the judges' awards were indicated on the bottle—the challenge was to see if we agreed with the award given.

**GENCO FIELD TRIP: WALLA WALLA, WASHINGTON**  
 George Marek presented info on the 2020 World of Syrah: tastings, dinners, winery visits. July 16 - 18, followed by optional days of exploring eastern Washington wine country.  
 Immerse yourself in social and educational wine festivities with Walla Walla Valley wineries, guest winemakers from the world's leading wine regions and esteemed speakers for the 8<sup>th</sup> annual Celebrate Walla Walla Valley Wine. Participate in rare vintage tastings, reserve a seat at intimate winemaker dinners and compare and share the differences of the Walla Walla Valley with other leading wine regions around the world.  
<https://www.celebratewallawalla.com/>

## NEXT GENCO MEETING

**FEBRUARY 27: 7:00 PM**  
**NEW DAY – THURSDAY!!!**

### GABE JACKSON BEVERAGE PEOPLE:

Our speaker for February 27<sup>th</sup> meeting will be Gabe Jackson, the owner of The Beverage People in Santa Rosa, He'll be talking about the how his business has changed since he he's taken over.

I've asked him to speak about his goals, future plans, innovations, services, educational series, and newsletter. In addition, he'll discuss the merits of his membership program when purchasing supplies, equipment, equipment rental, etc.



Lastly, I've asked him to talk about stocking new products that can help solve difficult problems, ensure trouble-free fermentations, and improve the quality of wines we make. He'll be looking for input about how the store can better meet your needs.

Gabe will also bring some of the wines he's made to share with the group.

✿ 3 glass meeting

